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**Compact Plus End of Project Report**

This report can be used to review the:

* The impact of the project against WP targets.
* The impact of the project against academic school’s targets.
* The financial value of the project.
* The young people’s experience.

**Project details**

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| **Details** | | |
| Name of project: | Challenge Camp | |
| Host academic school: | School of sport and service management | |
| WP Coordinator: | V Johnson | |
| Start date: | April 4th – April 8th | |
| Number of activities/interventions if more than one: | 5 day sports festival with the values of Football for peace. | |
| End date: | 8th April | |
| **Participants** | | |
| No. of participants: |  | |
| Participating schools:  (Please show numbers from each school).  **Schools on bold are Not current WP schools** | **Brighton Camp**  Bevendean – 2  Carlton Hill 8  Coombe rd 2  Coldean – 12  Fairlight – 3  Hertford – 4  Moulscoombe – 2  Patcham Junior 2  Ryard Kipling 3  St Mary magdelane 2  40 Students | **Eastbourne Camp**  Willingdon Primary – 32  Stafford Junior – 23  Ocklynge – 4  Parkland – 2  St. John Meads – 2  Stone Cross – 1  St. Thomas Beckett – 1  Bourne – 1  Tollgate – 2  St. Andrews - 1  69 Students |
| Numbers on Compact Plus programme: (Should be 80% of total students).  (For WP staff to complete) | * Brighton – Students from partner primaries 87% (worth noting coombe rd is planned to work with next year) * Out of the 40 students 25 were first Generation – 62% * Ethnic breakdown 33 students white(83%); 2 Asian (5%) ;2 Black (5%); 2 other (5%) * Gender breakdown 26 student male (65%) 14 Female ( 35%) | |

**Budget/Spending**

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| **Details** | |
| Allocated budget: |  |
| 1010 Lecturers |  |
| 1020 HPLs |  |
| 1060 Admin staff |  |
| 1110 Technicians |  |
| 1510 Ambassadors/casuals |  |
| 4506 Staff Recharges (academic) |  |
| 4516 Staff Recharges (non-ac) |  |
| 2022 Room hire |  |
| 3010 Travel and Subsistence |  |
| 4000 Materials |  |
| 4050 Reprographics |  |
| 4800 Student accommodation |  |
| 4900 Hospitality (guests) |  |
| 4901 Hospitality (staff) |  |
| Total |  |

**Marketing**

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| Marketing materials used: | Flyers, application forms, Video and visiting school Assemblies |
| Methods of recruiting participants: | Targeting WP schools |
| Recommendations from 2015 to improve future recruitment: | Recruitment was successful in terms of numbers.  Recruitment was less successful than last year, this could be due to the late start in advertising.  Feedback suggest having separate flyers and application forms proved difficult as the schools did not print both leaving large parents unsure about lots of details.  Recruitment was done on line this year. My thoughts are this effected recruitment numbers. Many application forms were returned directly to the school last year this made it more instant for parents. Recommendations to consider a mixture of paper and on line application forms  Going into assemblies proved to be the best tool of recruitment, although many of this was done very late. Future recommendation would be to go into the school at least 2 weeks before armed with the application forms ad flyers for the school.  Whilst assemblies did help. Not giving out application forms at the end of the assembly , may have effected numbers |

**Ambassadors**

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| **Ambassadors** | |
| Names of Ambassadors: | Mollie Eyles, Aroop Tanna, Sophie Loveday, Jodie Trussler, Callum Churchill, Paige Waldron, Callum Styles- Brown, Carlotta Guissani, Carla Patterson, Mason Kelman, Lauren Pedalty, James Robinson, Dan Waldron, Jaeboem Kim, Oliver Stidder, Sean Torrance, Rafaela Krizman, Otta Giussani, |
| Overview of tasks: | The students planned and delivered the sessions |
| Did the Ambassadors work well with the participants? | Yes – The ambassadors created positive relationships with the students |
| Were the Ambassadors suitable for WP young people? | Yes – They were open and friendly |
| Paid ambassadors or module students? | Paid via Football for peace |

**Evaluation forms**

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| **Feedback from Evaluation Forms** | |
| Responses to core questions: | No applicable for primary students |
| How important is it to you to do well at school? | Total before event:  Total after event: |
| Do you feel you have enough information to make choices about the future? | Total before event:  Total after event: |
| How sure are you that you will go to university? | Total before event:  Total after event: |
| Do you feel that university is somewhere you will fit in? | Total before event:  Total after event: |
| Other comments: | Please see attached report |

**Evaluation of project**

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| **Details:** | |
| Project description and aims: |  |
| Objectives  (As set out in project brief/bid) |  |
| How were these met? |  |
| Were there any recruitment opportunities for the academic school from this project? |  |
| Other comments: |  |

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| **Reflective Evaluation:** | |
| Challenges: |  |
| Successes: |  |
| Is there anything that could be done differently next time? |  |
| Comments from parents | |

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| **Survay Monkey results : responses Brighton parents only surveyed** | | |
| Q1 Did you Child enjoy the event |  | |
|  | | |
| Q2  Did you attend on the Last day – If so did you find it interesting/ enjoyable |  | |
| Comments from parents | | |
| Q3 Do you feel this event has raised your child's awareness of University? | |  |
| Do you have any comment about the organisation of the event? | | Parents were asked to comment |
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